



YON-KA News

No.4 - 2011

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BEAUTY LESSON

Mother-Daughter

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Yon-Ka Fans Rewarded

Mother-Daughter: a Beauty Lesson



The specific skin problems we face as adolescents can feel like natural disasters. As a result, it's easy to make desperate decisions in a moment of panic, and the problems generally worsen.

How to Talk to Her about it...

We talked with Marianne, an interior architect, and her 17-year-old daughter, Laura.

Marianne found out about Yon-Ka's products through her mother and still uses them today.

“The beauty lesson I gave Laura turned into an exercise in diplomacy: I couldn't point fingers or seem authoritarian on such a sensitive subject.

I ended up setting a kind of trap for her. I just left my Yon-Ka Gel Nettoyant lying around in a visible enough way to tempt her to try it, explains Marianne.”

After obtaining good results with **Gel Nettoyant**, which cleanses thoroughly yet gently, Laura asked her mother for advice. Marianne and her esthetician built a progressive program that was just right for her acne-prone combination skin.

“But it didn't happen in just a day, says Marianne. We went step by step!”

TOTALLY BLOWN AWAY BY ÉMULSION PURE!

This is Laura's secret solution to fighting blemishes. Highly concentrated in purifying, repairing essential oils, it is exceptionally effective.

“It erases problems. My skin quickly looks healthier and smoother.”

Laura uses compresses to apply **Émulsion Pure** on problem areas. She leaves it on for 10 to 15 minutes and voilà!

SHE CAN'T GET ENOUGH OF THE SCRUB/MASK DUO!

“It has a great effect before a party,” Laura chimes in as her mother looks on amusedly.

Laura first applies **Gommage 303** (for oily skin), which gently removes all of her skin's impurities and leaves it well hydrated.

Then she uses **Masque 103** with its three kinds of clay to “soak up” all her excess sebum.

With healthy skin, tightened pores, and a clear complexion, Laura feels better about herself.

NOT A MORNING GOES BY WITHOUT CRÈME 93 WITH YLANG-YLANG!

Refined and balancing, this is the cream for combination skin. It fights T-zone shine. Glow and luminosity are restored to the complexion.

“And it prepares your skin for makeup too,” adds Laura.

LAURA'S 2 SOS PRODUCTS

The stress of exams, chaotic hormones, evenings out with friends, lack of sleep... Laura has two helpers to keep her in perfect shape even on bad days.

- **Juvenil**, an unconditional friend to skin prone to impurities, rich in essential oils. An alcohol-free concentrate with astonishing purifying power: clears and sanitizes the skin.
- **Crème 15**, with high concentrations of sanitizing botanical extracts, is absorbed quickly, instantly balancing and soothing the epidermis.



Next step: the Salon treatment

Laura can't wait for the day to come. Next time her mother goes, she'll be tagging along for her first treatment: probably

Soin Teenager, the “teen” version of the Grand Classique for its deep cleansing, double exfoliation, and sanitizing action.



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